



*All images in this document are for illustrative purposes only.

Commercial TV UK777H Series

- Commercial Lite
- Pro:Centric Enhanced
- Pro:Centric Smart**

4K Ultra HD Pro:Centric[®] Smart QNED Hospitality TV



UK777H Series		75/65UK777H0UD 55/50UK777H0UA 1 Pole Swivel: 55\"/>
Design	Stand Type	75\"/>
	Sizes	3,840 × 2,160 (4K UHD)
Display	Resolution	ATSC / Clear QAM
	Digital	NTSC
Broadcasting System	Analog	Multicast/Unicast IPTV capable
	IPTV	
	VESA	75\"/>



LG QNED Technology

Experience the brilliance of color with QNED TV. LG's premium LCD TV brand utilizes new color gamut technology to elevate your viewing experience. Even a step above LG NanoCell®, QNED combines mini LED backlighting with both quantum dot and NanoCell technologies, providing improvements in both picture quality and contrast. Elevate your viewing experience with QNED TV for stunning visuals and vibrant hues in your favorite content.



LG Hotel TV works with Google Cast™

Enjoy quick access to your personal devices with a convenient QR code on LG Hotel TV for streaming your favorite OTT shows on the big screen, and experience secure checkout with automatic erasure of personal information for peace of mind. Plus, with persisted pairing, connect your devices once and stay linked throughout your entire stay!



Works with AirPlay®

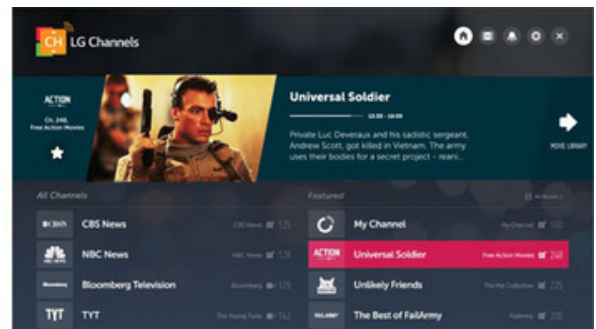
With Apple AirPlay, guests can stream content to LG Pro:Centric Smart Hotel TVs, right from their iPhone or iPad, whether it's to watch movies and shows from their favorite apps or share what's on their Apple devices, including photos, personal videos, games and more. Guests simply scan a unique, on-screen QR code after checking in to privately and securely pair their iPhone or iPad directly to the TV in the room for the duration of their stay.



Netflix and Other Favorite Apps at Your Fingertips

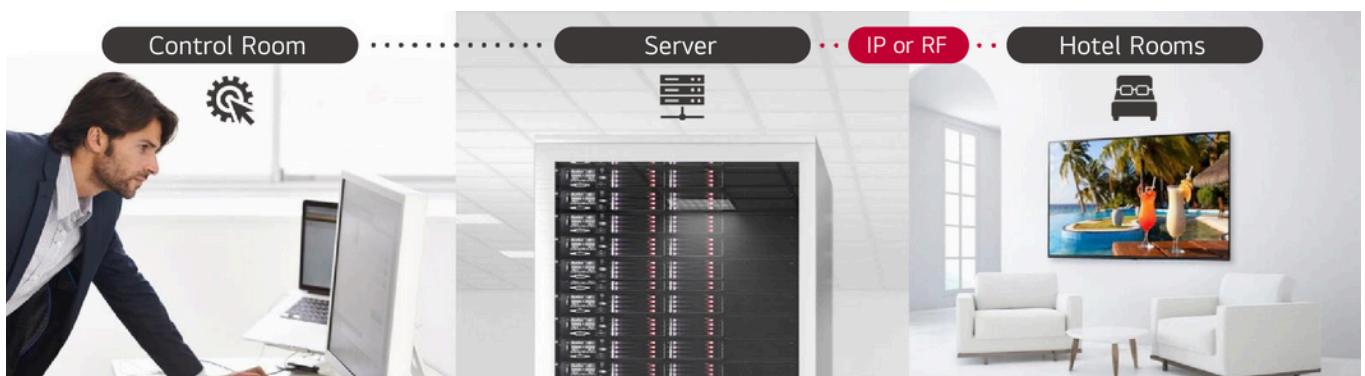
Stream your favorite shows and movies, including Netflix, Prime Video™, HBO Max®, YouTube™, and more, right from your guestroom TV. Relax and enjoy a wide range of entertainment, just as you would at home.*

* Streaming services typically require their own paid memberships.



LG Channels - No cost. No contract. No cables.

Plus, no extra hardware, no login, no subscription, and no hidden fees. With its carefully curated lineup of over 95 live channels, movies and TV shows, LG Channels allows your guests to easily search, discover, and enjoy their favorite content old and new. In addition to LG Channels, the UK777H is compatible with other free-to-guest channel services, providing thousands of movie and TV options for guests.



Pro:Centric Direct

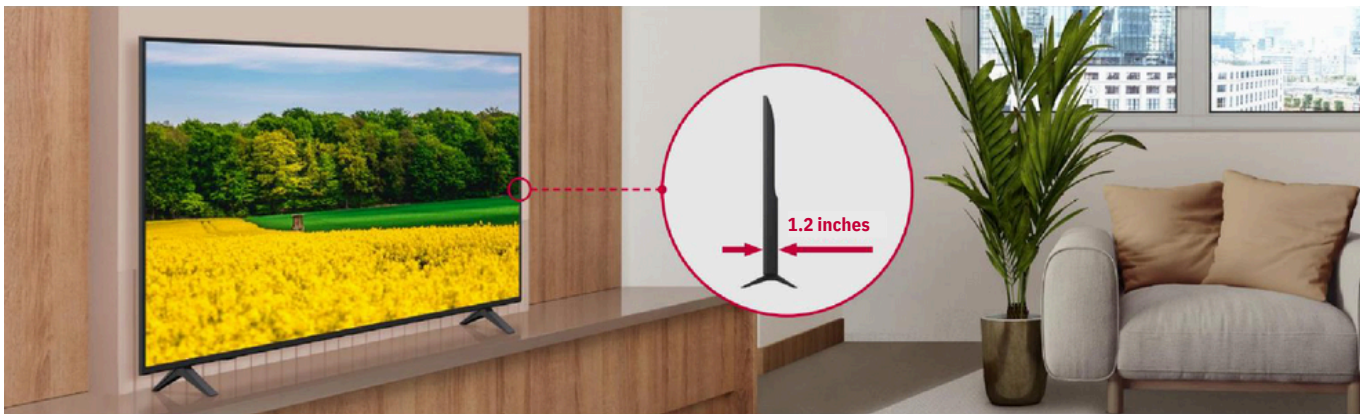
The Pro:Centric Direct hotel content management solution offers simple editing tools, making it easy to perform service and IP network-based remote management with a single click. Pro:Centric Direct enables users to customize their interface easily and efficiently manage all TVs in the facility. The most recent version provides IoT-based in-room control as well as voice control through LG Natural Language Processing.*

* Some non-LG equipment may be needed for certain IoT applications. Some features may not be supported on all Pro:Centric Direct versions. Magic Motion Remote required for voice control.



SoftAP

An advancement from the previous model, which required a physical wired connection to TV to use the SoftAP feature, the new Wireless-In SoftAP offers excellent connectivity options for the hotels by wireless connection to TV.



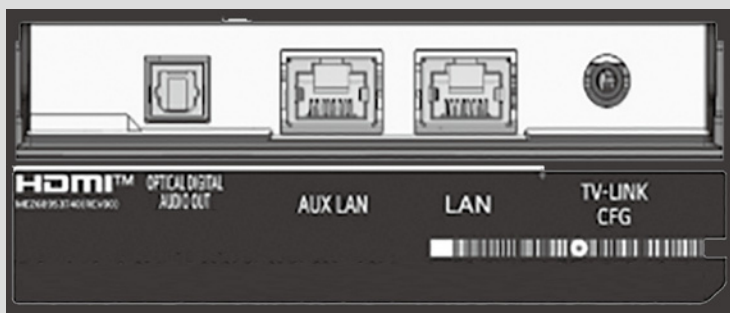
Slim Depth for a Sleek Look

With a slim design, the UK777H series integrates smoothly into the interiors, delivering a modern impression to guest.

CONNECTIVITY*

75" / 65" / 55" / 50"

Rear Horizontal (Bottom Facing)

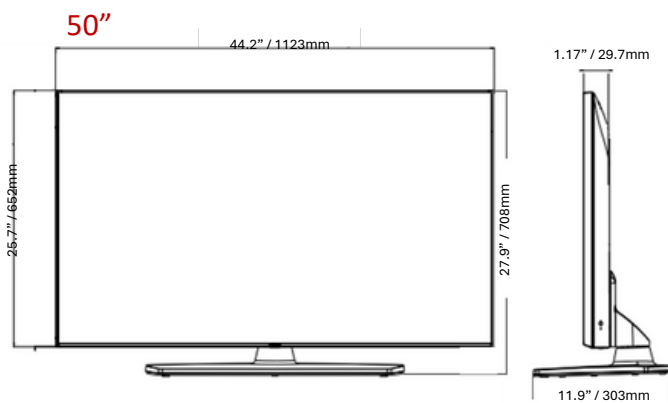
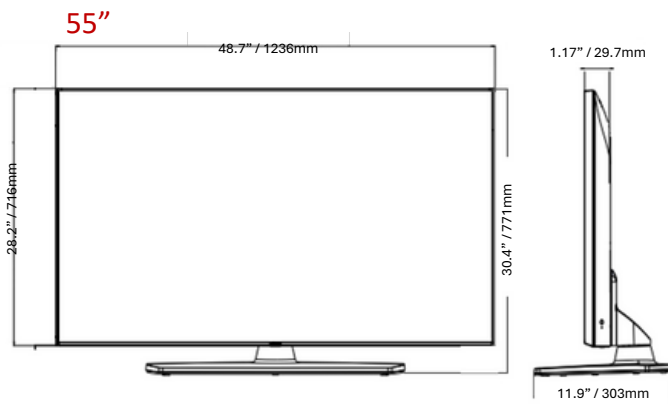
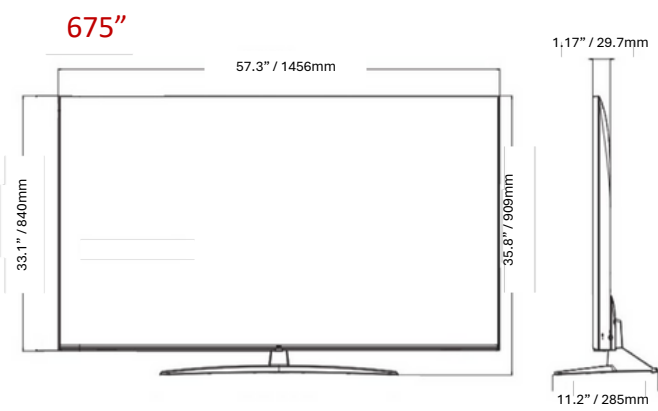
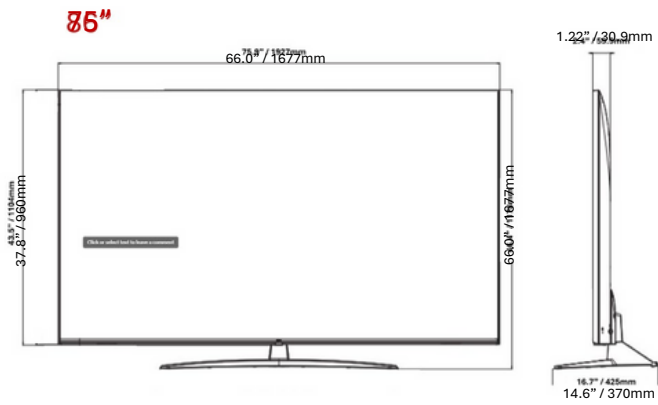


Rear Vertical (Side Facing)



* Lettering and bar codes may not exactly match this illustration.

DIMENSIONED DRAWINGS



SPECIFICATIONS

		75UK777H0UD	65UK777H0UD	55UK777H0UA	50UK777H0UA
DISPLAY	Category Size	Pro:Centric Smart	Pro:Centric Smart	Pro:Centric Smart	Pro:Centric Smart
	Resolution	75"	65"	55"	50"
	Brightness (Typ.)	4K Ultra HD (3,840 x 2,160)	4K Ultra HD (3,840 x 2,160)	4K Ultra HD (3,840 x 2,160)	4K Ultra HD (3,840 x 2,160)
	AI Picture Pro	350 nits	350 nits	350 nits	350 nits
VIDEO	HDR_HDR 10 Pro	YES	YES	YES	YES
	HDR_HLG (Hybrid Log Gamma)	YES	YES	YES	YES
	Game Optimizer	YES	YES	YES	YES
	Speakers	YES	YES	YES	YES
AUDIO	AI Sound	20W	20W	20W	20W
	AI Acoustic Tuning	YES	YES	YES	YES
	LG Sound Sync	YES (Ready, MMR Required)	YES (Ready, MMR Required)	YES (Ready, MMR Required)	YES (Ready, MMR Required)
	Digital	YES	YES	YES	YES
BROADCASTING SYSTEM	Analog	ATSC / Clear QAM	ATSC / Clear QAM	ATSC / Clear QAM	ATSC / Clear QAM
	Multicast/Unicast IPTV-capable	NTSC	NTSC	NTSC	NTSC
		YES	YES	YES	YES
HOSPITALITY SOLUTION	Solution Type	Pro:Centric (Smart, Cloud, Direct, V), webRTC	Pro:Centric (Smart, Cloud, Direct, V), webRTC	Pro:Centric (Smart, Cloud, Direct, V), webRTC	Pro:Centric (Smart, Cloud, Direct, V), webRTC
	Pro:Idiom (DRM / Media)	YES / YES	YES / YES	YES / YES	YES / YES
SMART FEATURES	webOS version	webOS 25	webOS 25	webOS 25	webOS 25
	Web Browser	YES	YES	YES	YES
	Magic Remote Compatibility	YES (Ready)	YES (Ready)	YES (Ready)	YES (Ready)
	Multi-View	YES	YES	YES	YES
	Wi-Fi	YES	YES	YES	YES
	Bluetooth	YES	YES	YES	YES
	Soft AP	YES	YES	YES	YES
	Screen Share	YES	YES	YES	YES
	DIAL	YES	YES	YES	YES
	Bluetooth Audio Playback	YES	YES	YES	YES
	HDMI eARC/ARC	YES (HDMI 2)	YES (HDMI 2)	YES (HDMI 2)	YES (HDMI 2)
	Voice Recognition (Standalone/Solution)	YES	YES	YES	YES
	IoT	YES	YES	YES	YES
	EZ-Manager	YES	YES	YES	YES
	USB Cloning	YES	YES	YES	YES
	HOSPITALITY FEATURES	Wake on RF	YES	YES	YES
WOL		YES	YES	YES	YES
Diagnostics		YES (IP Remote)	YES (IP Remote)	YES (IP Remote)	YES (IP Remote)
HTNG-CEC (Version)		YES (1.4)	YES (1.4)	YES (1.4)	YES (1.4)
Simplink (HDMI-CEC) (Version)		YES (1.4)	YES (1.4)	YES (1.4)	YES (1.4)
IR Out		YES (RS-232C, MPI)	YES (RS-232C, MPI)	YES (RS-232C, MPI)	YES (RS-232C, MPI)
Multi-code IR		YES	YES	YES	YES
Installer Menu		YES	YES	YES	YES
Welcome Screen (Splash Image)		YES	YES	YES	YES
Insert Image		YES	YES	YES	YES
One Channel Map		YES (LCM)	YES (LCM)	YES (LCM)	YES (LCM)
External Speaker Out / Line Out		YES / YES	YES / YES	YES / YES	YES / YES
Instant ON		YES	YES	YES	YES
V-LAN ID		YES	YES	YES	YES
Mobile Remote		YES	YES	YES	YES
Port Block		YES	YES	YES	YES
Lock mode		YES (Limited)	YES (Limited)	YES (Limited)	YES (Limited)
RJP (Remote Jack Pack) Compatibility		YES	YES	YES	YES
b-LAN		YES (Single b-LAN)	YES (Single b-LAN)	YES (Single b-LAN)	YES (Single b-LAN)
Energy Saving mode		YES	YES	YES	YES
BEACON	YES (2 Video)	YES (2 Video)	YES (2 Video)	YES (2 Video)	
Video Tag					

SPECIFICATIONS

	75UK777H0UD	65UK777H0UD	55UK777H0UA	50UK777H0UA		
CONNECTIVITY	Rear Horizontal (Bottom Facing)					
	Optical Digital Audio Out	YES	YES	YES	YES	
	LAN (RJ45) (Usage Purpose)	YES (x2) (Ethernet, Aux)	YES (x2) (Ethernet, Aux)	YES (x2) (Ethernet, Aux)	YES (x2) (Ethernet, Aux)	
	TV-Link CFG	YES (3.5mm TRS)	YES (3.5mm TRS)	YES (3.5mm TRS)	YES (3.5mm TRS)	
	Rear Vertical (Side Facing)					
	Antenna/Cable In (Coax)	YES	YES	YES	YES	
	USB 2.0	YES (x2)	YES (x2)	YES (x2)	YES (x2)	
	HDMI In	YES (x3)	YES (x3)	YES (x3)	YES (x3)	
	MPI (RJ12)	YES	YES	YES	YES	
	RS-232C (Control & Service)	YES (3.5mm TRRS)	YES (3.5mm TRRS)	YES (3.5mm TRRS)	YES (3.5mm TRRS)	
SVC Only	YES (3.5mm TRS)	YES (3.5mm TRS)	YES (3.5mm TRS)	YES (3.5mm TRS)		
External Speaker Out / Line Out	Yes (Stereo)	Yes (Stereo)	Yes (Stereo)	Yes (Stereo)		
MECHANICAL	Stand Type	1 Pole (Fixed)	1 Pole (Fixed)	1 Pole (Swivel)	1 Pole (Swivel)	
	Front Color	Charcoal Black	Charcoal Black	Charcoal Black	Charcoal Black	
	VESA Compatible	400 x 300 mm	300 x 300 mm	300 x 300 mm	200 x 200 mm	
	Kensington Lock	YES	YES	YES	YES	
	Credenza/Security Aperture	NO	NO	YES (Stand Required)	YES (Stand Required)	
	Security Lock Down Plate	NO	NO	YES (Stand Required)	YES (Stand Required)	
	Dimensions with Stand	NO	NO	YES (Stand Required)	YES (Stand Required)	
	Dimensions without Stand (W x H x D)	66.0 x 41.0 x 14.6 in. 1677 x 1042 x 370 mm	57.3 x 35.8 x 11.2 in. 1456 x 909 x 285 mm	48.7 x 30.4 x 11.9 in. 1236 X 771 X 303 mm	44.2 x 27.9 x 11.9 in. 1123 x 708 x 303 mm	
	Shipping Dimensions (W x H x D)	66.0 x 37.8 x 1.22 in. 1677 x 960 x 30.9 mm	57.3 x 33.1 x 1.17 in. 1456 x 840 x 29.7 mm	48.7 x 28.2 x 1.17 in. 1236 x 716 x 29.7 mm	44.2 x 25.7 x 1.17 in. 1123 x 652 x 29.7 mm	
	On-Bezel Width (L / R / T / B)	71.7 x 47.4 x 9.0 in.	63.0 x 38.2 x 8.0 in.	53.5 x 31.9 x 7.4 in.	47.8 x 29.7 x 7.4 in.	
	Off-Bezel Width (L / R / T / B)	1820 x 1205 x 228 mm	1600 x 970 x 203 mm	1360 x 810 x 187 mm	1215 x 755 x 187 mm	
	Weight with Stand	13.6 / 13.6 / 13.6 / 18.2 mm	13.5 / 13.5 / 13.5 / 17.4 mm	13.4 / 13.4 / 13.4 / 17.4 mm	13.4 / 13.4 / 13.4 / 17.4 mm	
	Weight without Stand	7.6 / 7.6 / 7.6 / 14.8 mm	7.5 / 7.5 / 7.5 / 14.8 mm	7.5 / 7.5 / 7.5 / 14.8 mm	8.4 / 8.4 / 8.4 / 15.2 mm	
	Shipping Weight	91.5 lbs. / 41.5 kg	60.4 lbs. / 27.4 kg	40.1 lbs. / 18.2 kg	35.7 lbs. / 16.2 kg	
	Power Supply	73.4 lbs. / 33.3 kg	52.0 lbs. / 23.6 kg	33.1 lbs. / 15.0 kg	28.7 lbs. / 13.0 kg	
	Max Power Consumption	115.5 lbs. / 52.4 kg	76.5 lbs. / 34.7 kg	47.6 lbs. / 21.6 kg	42.1 lbs. / 19.1 kg	
	ELECTRICAL	Typical Power Consumption	120 Vac, 50/60 Hz	120 Vac, 50/60 Hz	120 Vac, 50/60 Hz	120 Vac, 50/60 Hz
		Standby Power Consumption	TBD	TBD	TBD	TBD
Warranty		TBD	TBD	TBD	TBD	
UPC		Less than 0.5 W	Less than 0.5 W	Less than 0.5 W	Less than 0.5 W	
WARRANTY & OTHER	Regulatory	3-Year Limited	3-Year Limited	3-Year Limited	3-Year Limited	
	Remote Control Type	1 95174 13245 6	1 95174 13232 6	1 95174 13330 9	1 95174 12758 2	
	Power Cable	FCC	FCC	FCC	FCC	
		S-Con / MMR (Optional)	S-Con / MMR (Optional)	S-Con / MMR (Optional)	S-Con / MMR (Optional)	
		YES (1.8m / Straight Type)	YES (1.8m / Straight Type)	YES (1.8m / Straight Type)	YES (1.8m / Straight Type)	

* Specifications are subject to change without notice. Please make sure to check the product manual for details about product usage.



Call us at (833) 351-5333
Visit us: www.elevate-b2b.com

Contact Elevate B2B Today

Your trusted partner for hospitality TVs, digital signage, and commercial display solutions. From installation to supply chain support, Elevate B2B delivers the technology and service your property needs.



#LoveWhatYouSeeLG @LGforBusinessUSA

Copyright 2025 *LG Electronics USA, Inc., 2000 Millbrook Drive Lincolnshire, IL 60069, USA. All rights reserved. LG and the LG logo are registered trademarks of LG Corp. All other products and brand names are trademarks or registered trademarks of their respective companies. Designs, features, and specifications are subject to change without notice. All screen images are simulated for illustrative purposes only.
SPEC_UK777H_0725_8.0ASK

